

CASTING THE VISION

With all the diversity in the body of Christ, the churches that are having the greatest impact for the common good typically share a common conviction: there is no substitute for obeying the Great Commission and the Cultural Commission. The body of Christ must provide persuasive moral influence in the public arena as the “salt” and must engage in personal evangelism as the “light.” There is no plan B.

There is something else these successful churches often share in common: More often than not, the churches that are reaching people for Christ have an intentional plan for evangelism and the churches making a positive impact on the moral health of their community have a ministry team devoted to this purpose as an official part of their ministry structure.

These ministry teams are known by various different names—Christian Citizenship Committees, Salt & Light Groups, Moral Concerns Ministries, Current Issues Councils, etc.—but their function is the same: to provide in-house leadership for congregational response to the moral and social issues that impact the community, state and nation. We’ve chosen to call these groups Culture Impact Teams (CIT). Regardless of what you call yours, helping you to establish an effective one in your church is the desired outcome of our ministry.

We are here to help. Visit the website: CultureImpact.org for more information.

Launching a Culture Impact Ministry in Your Church

Most churches have numerous committees or ministry teams, such as a Worship Team, Childcare Team, Finance Team, etc. But does your church have a team dedicated to equipping church members to be Salt and Light in their community and culture? If not, perhaps it is time to join the growing number of churches who are forming a “Culture Impact Team.”

With all the threats to Faith, Family and Freedom, the ministry of the Culture Impact Team helps to provide the answer that many Christians are asking: “What can I do?”

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CULTURE IMPACT TEAM



Launching a Culture Impact Ministry

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CHRISTIANS ARE DUAL CITIZENS

We are citizens of the Kingdom of God by faith in Jesus Christ. We are also citizens of an earthly “kingdom.” So not only do we have a dual citizenship, but we have been given dual commissions.

CHRISTIAN’S DUAL COMMISSIONS

Most Christians know about the “Great Commission” to take the Good News about Jesus to everyone, everywhere and to help those who receive the message become fully devoted followers of Christ. Fewer believers are aware of the “Cultural Commission,” which is the practical application of the first instructions God gave humankind in Genesis 1:26-29 (See also Matt. 28:20).

THE CULTURAL COMMISSION

From the beginning, God delegated the shaping and development of culture and society to humankind. How then shall the Church respond to God’s mandate? By launching a Culture Impact ministry in your church and commissioning a Culture Impact Team to provide greater, more effective influence as the salt of the earth and light of the world, especially in the public arena. May the Lord bless your efforts to obey Him and make a positive difference in your community!

Steps for Getting a Ministry Started and Your Team Engaged

1. FORM THE TEAM

- Identify three or four individuals who could make up the core of a Culture Impact Team (CIT)
- Meet with church leadership to obtain approval before going forward
- Train the team by using the CIT Resource Manual and website
- The CIT leader will communicate with church leadership, submit to its authority, and seek its approval regarding team activities.

2. COMMUNICATE WITH THE CONGREGATION

- Set up a Culture Impact Center to provide resources and information.
- Monitor news, legislation, and events pertaining to the issues affecting faith, family, and freedom.
- Communicate quickly and effectively, using email, text, and social media.
- Offer the congregation clear action steps for appropriate response.

3. PARTICIPATE IN THE ELECTORAL PROCESS

- Create a culture of Christian citizenship and conduct voter registration.
- Provide approved non-partisan voter education material.
- Host election forums and candidate debates.
- Encourage church members to vote values in early voting and on Election Day!

4. INFLUENCE YOUR COMMUNITY, STATE, AND THE NATION

- Reach out to other community church leaders and share the vision.
- Meet with community leaders and elected officials to discuss issues impacting families, ask how the church can help, and offer to pray with and for them.
- Contribute to the public debate through letters to the editor, blogs, Facebook posts and tweets.

